# OFFICIAL PUBLICATION OF THE OLYMPIC MOVEMENT JANUARY-FEBRUARY-MARCH 2014 NUMBER 90

## The Athletes' Games

Relive the thrilling highlights of the Sochi 2014 Olympic Winter Games, including awe-inspiring sporting performances, dazzling ceremonies and exciting new events

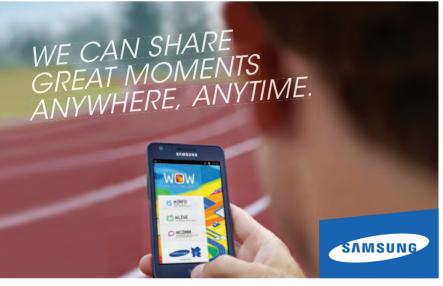
















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JANUARY-FEBRUARY-MARCH 2014



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### OLYMPIC REVIEW

Communications Director
Mark Adams
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French Edition Aurélie Eichler
Spanish Edition Dolores Vázquez
Production Agency Touchline
Production Michael Stoneman,
Glyn Wilmshurst
Design John Paul Yetton,
Liam Yeoh
Image retouching Jason Dutch
Sub Editors Laura Adcock
Transiation Denis Echard,
Laura Nadal Obrador,
Ros Schwartz
Proofreading Libero

Language Lab

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### CONTACTS

Please send your letters to:
Olympic Review, IOC Department
of Communications, Château de
Vidy, 1007 Lausanne, Switzerland.
website: www.olympic.org,
email: olympicreview@olympic.org
tel +41 (0)21 621 6316
fax +41 (0)21 621 6356

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## 100 NEWS

### WORLD LEADERS ATTEND IOC PRESIDENT'S DINNER IN SOCHI

On the eve of the Sochi 2014 Opening Ceremony, the inaugural IOC President's Dinner was held.

On this occasion, President Bach welcomed 12 heads of state, four heads of government and representatives of the worlds of business, media, science, culture and sport. The heads of state, government and international organisations included President of the Russian Federation Vladimir Putin, United Nations Secretary-General Ban Ki-moon, President of the People's Republic of China Xi Jinping, Prime Ministers Plamen Oresharski of Bulgaria, Najib Mikati of Lebanon, Algirdas Butkevičius of Lithuania and Abdelilah Benkirane of Morocco. Gymnast Larissa Latynina and legendary ice hockey goalkeeper Vladimir Tretiak were among the greatest Olympians present. Business representatives at the dinner included Coca-Cola CEO Muhtar Kent, Panasonic CEO Kazuhiro Tsuga, McDonalds CEO Donald Thompson, Omega CEO Stephen Urguhart, and the heads of Comcast/NBC and Russian television broadcasters Channel One, VGTRK and NTV. The first woman in space, cosmonaut Valentina Tereshkova, soprano Anna Netrebko and violinistturned-Alpine skier Vanessa Mae were also welcomed by President Bach.

In his welcome speech, the IOC President said: "The purpose of this dinner is to show that the IOC is reaching out to society at large and is looking forward to an open dialogue with the worlds of politics, business, the media, science and culture. We want to share with you the Olympic spirit and the Olympic values [...] just as the athletes are doing at this very moment in the Olympic Village next door. Even though they are competitors, they are sharing a meal and enjoying being together in the Olympic community."

## OLYMPIC CHAMPIONS ELECTED TO IOC ATHLETES' COMMISSION

Thirteen-time Winter Olympic medallist Ole Einar Bjørndalen, from Norway (biathlon), and five-time Winter Olympic medallist Hayley Wickenheiser, from Canada (ice hockey), have been elected to the IOC Athletes' Commission by their peers at the Sochi 2014 Olympic Winter Games for a term of eight years. A new Olympic record was set by the Sochi athletes after more than 80 per cent of them made their way to the voting booths.

IOC President Thomas Bach said: "As one of the founding members of the IOC Athletes' Commission, I very much appreciate the high participation in the vote. It shows the value that athletes place on being part of the decision-making process and helping to shape the future of the Olympic Movement."

Bjørndalen was elected with 1,087 votes, followed by Wickenheiser with 758. The two new members will



replace Rebecca Scott and Saku Koivu, who were elected to the Athletes' Commission at the Turin Games in 2006 for a term of eight years each.

Commission Chair Claudia Bokel said after the announcement: "The athletes are at the heart of the Olympic Games, and our Commission is their voice in all decisions taken by the IOC. During the Games, our Commission members listened to the athletes' concerns and opinions in all three Olympic Villages."

**Above** Wickenheiser (left) and Bjørndalen (centre) at the Sochi 2014 Closing Ceremony

## **BOKEL RE-ELECTED ATHLETES' COMMISSION CHAIR**

At a meeting of the IOC Athletes' Commission in Sochi, Claudia Bokel was re-elected as Chair of the Commission, which is the voice of the athletes within the IOC and the Olympic Movement.

Bokel, a former fencer and silver medallist (team) at the Olympic Games in 2004, will also remain as a member of the IOC Executive Board.

Angela Ruggiero was elected Vice-Chair. Ruggiero is an Olympic champion in ice hockey and has played more games for Team USA than any other man or woman.

Claudia Bokel said after the meeting: "I would like to thank my colleagues for their trust in my work, and am looking forward to continuing my mission of bringing athletes' views to the attention of the right people in the Olympic Movement.

"It is great to know that I can count on the continued support and valuable input of my Commission members for this important task." **Below** Commission Chair Claudia Bokel (left) and newly-elected Vice-Chair Angela Ruggiero



## 10C NEWS



## IOC SESSION ELECTS NEW VICE-PRESIDENT AND EB MEMBER



The 126th Session elected Zaiqing Yu as IOC Vice-President and Ugur Erdener as an Executive Board member.

It also elected Poul-Erik Høyer, Olympic badminton champion and President of the Badminton World Federation (BWF), as an IOC member. Meanwhile, Beatrice Allen, Nicole Hoevertsz and HRH Prince Tunku Imran were re-elected as IOC members by the Session.

**Above** New IOC Vice-President Zaiqing Yu (left), Executive Board member Ugur Erdener (centre) and IOC member Poul-Erik Høyer

## PANASONIC EXTENDS TOP PARTNERSHIP



On 6 February in Sochi, the IOC announced that it had reached an agreement with Panasonic to extend its Worldwide TOP

Partnership until 2024, making Panasonic the first TOP Partner to sign until 2024.

President Bach said: "We are

thrilled to be able to announce that we will continue to work with our long-term Partner Panasonic. Panasonic was one of the founding members of our global sponsorship programme, and is the first Partner to commit to continue its global sponsorship through 2024. This is a clear demonstration of Panasonic's continuing belief in the Olympic values and the company's global commitment to the Olympic Movement."

**Left** Panasonic is the first Worldwide TOP Partner to sign until 2024

## ATOS SIGNS NEW TOP PARTNERSHIP AGREEMENT

The IOC has announced that it has reached an agreement with Atos to extend its Worldwide TOP Partnership through to 2020.

Atos will provide Integration Services and Systems Management Services, Core Hosting Services and key Games-related applications and associated services for the XXIII Olympic Winter Games (2018) in PyeongChang and the Games of the XXXII Olympiad (2020) in Tokyo.

Atos has been a key technology provider for the Olympic Movement since 1989, when the company provided services to the Barcelona 1992 Organising Committee. Atos became the Olympic Movement's Worldwide Information Technology Partner in 2001, and recently supported the Organising Committee for the XXII Olympic Winter Games in Sochi, Russia, in 2014, and is already working with the Organising Committee for the Games of the XXXI Olympiad in Rio de Janeiro, Brazil, in 2016.

IOC President Thomas Bach said: "Technology is critical to the success of each edition of the Olympic Games. We are delighted that we will be able to continue relying on Atos and its vast experience to deliver flawless, innovative IT services."

**Below** Atos became the Olympic Movement's Worldwide Information Technology Partner in 2001





## GAMES NEWS

## SOCHI 2014 GAMES COVERAGE SETS NEW BROADCAST RECORDS

## TOKYO 2020 ESTABLISHES ORGANISING COMMITTEE

The global broadcast of Sochi 2014 – both on television and digital platforms – set new records for an Olympic Winter Games, with more coverage on more channels than ever before.

In total, 464 television channels around the world broadcast the Sochi 2014 Games, compared with 240 in Vancouver four years ago, while there were also more digital platforms offering coverage than at any previous Winter Games, with 155 websites and 75 apps showing events live from Russia. This also included the Olympic video player that Olympic Broadcasting Services launched, which provided fully integrated data, a news channel, live streams and on-demand video.

Thanks to the increased number of channels and digital platforms, by the end of Sochi 2014 there were also more hours broadcast globally of Olympic events than any previous Winter Games, with over 100,000 hours broadcast around the world, compared with 57.000 for Vancouver 2010. There were more hours broadcast on television than ever before, with 42,000 hours in Sochi compared to 32,000 hours for Vancouver. For the first time in Olympic history, the amount of digital coverage also exceeded traditional television broadcasts, with 60,000 hours available on digital platforms.

The Tokyo Organising Committee of the Olympic and Paralympic Games (Tokyo 2020) has been formally established.

The Committee will be responsible for ensuring the successful organisation of the

Games, and its establishment marks another major step on Tokyo's Olympic journey.

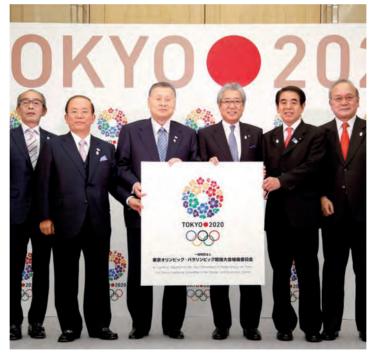
As well as the creation of the Committee, it was also announced that former Prime Minister of Japan, Yoshiro Mori, had been appointed as President and Toshiro Muto as Chief Executive Officer of Tokyo 2020.

IOC President Thomas Bach said: "We congratulate Tokyo 2020 on the establishment of their Organising Committee, and welcome the appointments of Yoshiro Mori as President of the Tokyo 2020 Organising Committee and Toshiro Muto as CEO. We look forward to working with both of them in the months and years ahead."

He continued: "As a former Prime Minister of Japan, sports administrator, avid sports fan, and member of the Tokyo 2020 bid team, Mr Mori's experience will allow him to make an immediate impact on preparations for the 2020 Games and provide proper guidance to the newly formed team in Tokyo. We wish Mr Mori and Mr Muto great success in their new roles."

success in their new roles."

Left The Tokyo 2020 Organising
Committee will be headed
by former Prime Minister of
Japan Yoshiro Mori (third from left)



## **PYEONGCHANG 2018 MARKS FOUR YEARS TO GO**

During the Sochi 2014 Winter Games, the PyeongChang Organising Committee for the 2018 Olympic Winter Games (POCOG) welcomed over 350 visitors and international press to PyeongChang House for an event to mark "Four Years To Go" until the Opening Ceremony of the XXIII Olympic Winter Games.

IOC President Thomas Bach, IOC Honorary President Jacques Rogge, IOC Coordination Commission Chair and Executive Board Member Gunilla Lindberg and Sochi 2014 President and CEO Dmitry Chernyshenko were in attendance to celebrate with POCOG President Kim Jin-sun, Vice-President and Secretary General Moon Dong-hoo, and Korean Olympic Committee (KOC) President Kim Jung-haeng.

**Right** IOC President Bach addresses over 350 guests at PyeongChang House in Sochi







## YOG ATHLETES STAR AT SOCHI 2014 OLYMPIC WINTER GAMES











More than 60 young athletes who took part in the inaugural Winter Youth Olympic Games (YOG) in Innsbruck in 2012 went on to compete on the Olympic stage, having qualified for the Sochi 2014 Olympic Winter Games. Many of them also enjoyed medal success in Russia.

Among those to strike gold was short track speed skater Shim Suk-Hee, of the Republic of Korea, who topped the podium alongside her team-mates in the women's 3,000m. The 17-year-old, who won two gold medals in Innsbruck, also won silver in the 1,500m and

bronze in the 1,000m in Sochi to cap a hugely impressive Olympic debut.

"Being a YOG athlete is special," she said. "We are trained well and we are taught well at the Youth Olympic Games; that is why we can handle success well, but failure even better."

German ski jumper Andreas Wellinger was another successful YOG graduate in Sochi, the 18-year-old winning a gold medal in the men's team event.

Russian figure skater Adelina Sotnikova, meanwhile, followed up the singles silver medal she won in Innsbruck with gold in the women's event in Sochi.

Japan's Taku Hiraoka also won a medal in Sochi, as he claimed bronze in the men's snowboard halfpipe ahead of two-time Olympic champion Shaun White, of the USA.

Other YOG athletes who put in impressive performances in Sochi included Switzerland's David Hablützel, who finished fifth in the men's snowboard halfpipe, Japan's Sara Takanashi, who was fourth in the women's ski jumping, and Miriam Kastlunger, who was part of the Austrian quartet which came seventh in the inaugural mixed luge relay.

It was not just young athletes who were able to bring their Innsbruck 2012 experience to bear in Sochi. The 2014 Winter Games also welcomed a host of Athlete Role Models, Young Ambassadors and Young Reporters, who had participated at the inaugural YOG.

Above (Clockwise from top left)
Japanese snowboarder Taku
Hiraoka; German ski jumper
Andreas Wellinger, Austrian
luger Miriam Kastlunger; Japanese
ski jumper Sara Takanashi; and
Russian figure skater Adelina
Sotnikova

## YOG NEWS



## **LILLEHAMMER** 2016 LAUNCHES **NEW EMBLEM**

Four young designers from the University College of Gjøvik in Norway were given the mission to create Lillehammer 2016's Youth Olympic Games (YOG) emblem, which was unveiled recently.

The four students from the university's Media Design programme - Marianne Ågotnes, Anja Rullestad, Marte Stensrud and Live Andrea Sulheim - rose to the challenge by designing a clear, neat and subtle emblem that embodies Norwegian ideals. One of the young designers said: "I don't think many students have started their working careers with Olympic deliveries."

The launch of this emblem is the first step by the Lillehammer 2016 YOG Organising Committee towards revealing the visual identity of the next Winter Youth Olympic Games. As the CEO of Lillehammer 2016, Tomas Holmestad commented: "There is also great interest in how the total visual profile for the Games will be. This will be launched during the coming winter."



## NEWS IN BRIEF

**IOC** announces over 100 Young **Ambassadors for** Naniing 2014

The IOC has announced a list of over 100 inspiring young people who will serve as Young Ambassadors for the Nanjing 2014 Youth Olympic Games (YOG).

The list features active athletes. including Olympians and YOG alumni. sports coaches, students and young professionals, all aged between 18 and 25.

Following the success of the programme during the first Summer YOG in Singapore, in 2010, and the first Winter YOG in Innsbruck, in 2012, the number of Young Ambassadors has increased from 30 and 33 respectively to 105 in Nanjing.

As well as promoting the YOG and the Olympic values in their countries, the role of the Ambassadors will be to help the athletes of their national teams get the most out of their YOG experience.

## NANJING 2014 MEDALS UNVEILED

A young sports fan from Slovakia has been announced as the winner of the Nanjing 2014 Youth Olympic Games Medal Design Competition.

The winning concept, entitled "Track of Winners", was chosen from a pool of over 300 entries from more than 50 countries by a prestigious IOC jury, who described it as "modern, fresh and dynamic".

Speaking about his win, 23-yearold Matej Čička (pictured below), said: "It was our school task to join this competition and design a medal. So I drew a lot of sketches and spoke with a teacher to choose the best one.

"I was inspired by the athletes' track, which, to me, means the base of the Youth Olympic Games. So

I put it into my concept and used different shapes to represent the winning athletes and the podium. And finally I called it the Track of Winners."

The judging panel comprised world-renowned designer Thomas Heatherwick, the man behind the iconic Olympic cauldron at the London 2012 Olympic Games; Youth Olympic Games 400m hurdles gold medallist Aurélie Chaboudez (FRA); Olympic short-track speed skating champion Yang Yang (CHN): Youth Olympic Games Ambassador Yelena Isinbaeva (RUS); Olympic fencer and IOC Athletes' Commission Chair Claudia Bokel (GER): and IOC Olympic Games Executive Director Gilbert Felli (SUI).





## NOC/IF NEWS

## VENEZUELAN NOC OPENS OLYMPIC STUDIES CENTRE

A "Pierre de Coubertin"
Olympic studies centre has been inaugurated at the headquarters of the NOC of Venezuela, at a ceremony led by NOC President Eduardo Alvarez. Numerous sports leaders, athletes and personalities were also present. Created thanks to support from Olympic Solidarity and the Venezuelan Sports Ministry, this centre's objective is to promote Olympism among the community and to be a permanent forum for discussion on issues related to the values of sport.

## 2014 AIBA WOMEN'S WORLD BOXING CHAMPIONSHIPS TO BE HELD IN JEJU

The International Boxing Association (AIBA) has announced that the 2014 AIBA Women's World Boxing Championships will be organised in the city of Jeju, the Republic of Korea, from 13 to 25 November, in conjunction with the AIBA Congress.

The competition will be held at the Halla Gymnasium of Jeju City, the largest city on the island of Jeju.



## MORE THAN 60 COUNTRIES MARK WORLD TENNIS DAY

More than 60 of the International Tennis Federation's (ITF's) member national associations joined some of the world's leading tennis stars in celebrating the second World Tennis Day on 3 March, aiming to promote tennis and increase participation among players around the globe.

This year's World Tennis Day was centred around three special events in Hong Kong, London and New York, which featured current and former professionals together with junior and wheelchair demonstrations, including the ITF's Tennis Play and Stay campaign.

Tomas Berdych, Lleyton Hewitt, Li Na and Samantha Stosur were in action at the Hong Kong Velodrome; Andre Agassi, Pete Sampras, Pat Cash and Ivan Lendl contested the World Tennis Day Showdown at London's Earls Court; and Novak Djokovic, Andy Murray, Bob and Mike Bryan, and John and Patrick McEnroe took part at New York's Madison Square Garden.

Alongside these events, the ITF encouraged its national

associations to support World Tennis Day with their own grassroots and club activities to attract new participants to the sport. These included the United States Tennis Association (USTA), which established the successful Tennis Night in which clubs were asked to open their doors as part of a drive to get children playing the sport.

Argentina, meanwhile, shut down the widest road in the world, Avenida 9 de Julio in Buenos Aires, so that 500 children could play on 50 quickly constructed tennis courts.

In Egypt, the ancient pyramids served as an iconic backdrop for tennis matches, while tennis demonstrations were also held in shopping centres throughout Brazil.

"World Tennis Day proved to be a very successful initiative, using high-profile special events to bring attention to the developmental activities of our member nations on every continent," said ITF President Francesco Ricci Bitti. "The enthusiasm and commitment of our National Associations to World Tennis Day was inspiring." **Below** Pete Sampras gives advice during a tennis clinic in London (top); Li Na signs autographs in Hong Kong (middle); Tomas Berdych greets fans in Hong Kong (bottom)







## **INAUGURAL ITTF STAR AWARDS HELD IN DUBAI**

China's Zhang Jike and Li Xiaoxia have been crowned the first ever Male and Female Table Tennis Stars by the International Table Tennis Federation (ITTF).

Organised in cooperation with the Dubai Sports Council, the inaugural 2013 ITTF Star Awards attracted the who's who of the table tennis world.

Current Olympic champion Zhang Jike, who successfully defended his World Championship gold in 2013, said: "It is a very big honour to win this award."

The 2013 Female Table Tennis Star, Li Xiaoxia, who added the 2013 World Championship gold to the Olympic gold she won in London in 2012, stated: "Thank you everyone for their support, especially Chinese table tennis. I am very honoured to win this prestigious award, especially as it is the first one in history. I will try my best in the future to bring more success."

## IF/OTHER NEWS



## **FIE ANNOUNCES DATES** FOR NEW FENCING **GRAND PRIX SERIES**

The International Fencing Federation (FIE) has announced the dates and host cities for the newly created FIE Fencing Grand Prix Series (FGP Series). The FGP Series comprises nine top-level events in nine cities around the world, spread from November to June, featuring the world's best fencers.

FIE Secretary General Frédéric Pietruszka commented: "The format of the FGP series will be TV and media-friendly as well

as attractive for spectators on site. We have to go new ways if we want to raise the popularity and visibility of fencing.

"There are many great athletes and real stars among our fencers and we take it as our duty to provide them with an excellent framework to showcase their talent."

The FIE FGP will begin with foil events in Turin, Italy from 29 to 30 November 2014. Visit www.fie.org for a list of all the cities and dates.

## **HALIFAX TO HOST 2015 WORLD MEN'S CURLING CHAMPIONSHIP**

The World Curling Federation (WCF) has announced that Halifax, Nova Scotia, in Canada will host the World Men's Curling Championship in 2015.

The championship will take place between 28 March and 5 April 2015 at the 10,500-seat Halifax Metro Centre - the first time the world men's

championship will have ever been played in the province.

"We are delighted to be returning to the province of Nova Scotia for a World Curling Championship, the first since the World Junior Men's Curling Championship was held in Dartmouth in 1986," said World **Curling Federation President** Kate Caithness.



## **WOA UNVEILS NEW BRAND IDENTITY**

The World Olympians OLYMPIANS Association (WOA), the representative body for all

Olympians worldwide, launched its new logo and website in an unveiling at the IOC Olympic Club during the Sochi 2014 Winter Games.

The new brand and interactive website (www.olympians.org) symbolises the new direction of the WOA and showcases the work which has been done in the last two years to revitalise the international organisation for Olympians and give it a renewed sense of purpose. The WOA's new online presence is a celebration of the work being carried out by Olympians and National Olympians Associations worldwide with the communities in which they live. The new website will also offer its Olympian members new ways to connect and communicate with each other and share experiences.

Speaking about the event and the launch, Joël Bouzou, WOA President, said: "This is a very exciting time for the WOA and we're delighted to launch our new identity and website here at

the Olympic Winter Games in Sochi. We believe the new logo and website signify the great strides we have made in 2012 and 2013 with the appointment of a new CEO, the creation and launch of our National Olympians Association Development Fund and Project Fund, and our much improved communications with our members around the world."

**Below** The interactive website symbolises the new direction of the WOA





## WHO'S READING **OLYMPIC REVIEW?**

Who: Norwegian biathlete Tora Berger enjoys the latest issue of Olympic Review after collecting her silver medal for the women's 10km pursuit event. She also won gold in the mixed relay.

Where: The Sochi 2014 Olympic Winter Games













History is made as women's ski jumping leaps on to the Olympic programme, while female athletes also star in luge and freestyle skiing

as she became the first-ever Olympic

of horns, bells and flags, ensured an electric atmosphere greeted the athletes when they stepped on to the normal hill at the RusSki Jumping Centre to become the first female ski jumpers ever to compete in an Olympic Winter Games.

Despite leading at the halfway stage thanks to a first-round jump of 103m, Vogt faced a stern gold-medal challenge from the likes of 2011 world champion Daniela Iraschko-Stolz of Austria. France's two-time World Cup winner Coline Mattell, and 2012 Winter Youth Olympic Games gold medallist Sara Takanashi of Japan.

Iraschko-Stolz take the lead in the second round and, with both Mattell and Takanashi

round and, with both Mattell and Takanashi failing to surpass the Austrian's total score, it left Vogt to chase gold with the last jump of the evening.

While the 22-year-old's 97.5m effort was shorter than Iraschko-Stolz's, superior style marks and wind compensation points ensured her an historic victory by 1.2 points

Geisenberger was also etching her name into the record books by claiming gold in the women's luge with the biggest winning margin in any luge event at the ski slopestyle event with a highly technical run that scored a massive 94.20 points.





An unprecedented tie sees two athletes win Alpine skiing gold, while more drama is witnessed in the women's snowboard halfpipe

In brilliant sunshine at the Rosa Khutor Alpine Centre, the women's downhill produced perhaps the most dramatic result in Olympic skiing history.

In the 134 previous Alpine skiing finals, spanning 78 years, there had never been a tie for first place. But that all changed on the sixth day of the Sochi 2014 Winter Games, with Slovenia's Tina Maze and Switzerland's Dominique Gisin both clocking one minute 41.57 seconds to finish in an extraordinary dead heat.

Gisin, starting as the eighth racer, looked to have done enough to secure gold as challengers such as Vancouver 2010 silver medallist Julia Mancuso, super combined champion Maria Høfl-Riesch and Vancouver 2010 bronze medallist Elisabeth Gørgl all failed to go faster over the 2.7km course. But Maze – starting in bib 21 – burst out of the starting gates, recording faster splits than Gisin at every interval before losing a little speed after the final jump to finish in exactly the same time as the 28-year-old Swiss. The remarkable result meant that for the first time in Olympic history, two gold medals were awarded in an Alpine skiing event, with both Maze and Gisin stepping on to the top of the podium, while Switzerland's Lara Gut won bronze.

There was more drama at the women's snowboard halfpipe event, as Australia's defending champion Torah Bright and the USA's 2002 gold medallist Kelly Clark left it until the last two runs of the competition to

secure silver and bronze respectively, with American Kaitlyn Farrington winning gold thanks to a score of 91.75.

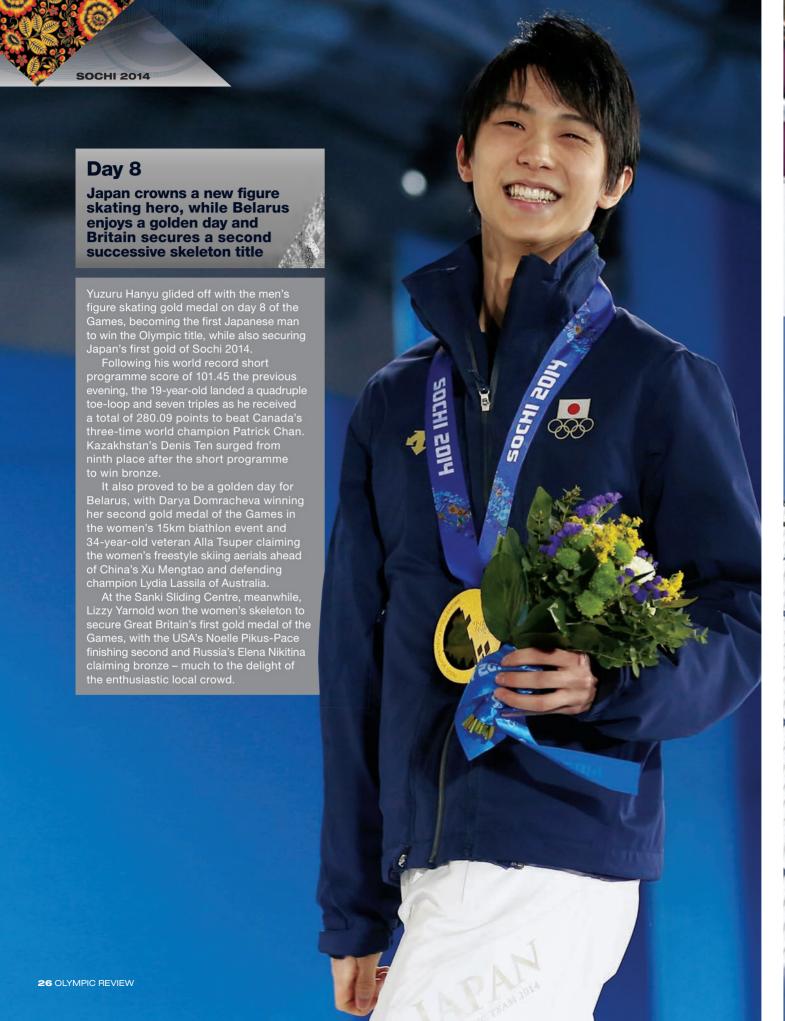




slopestyle prowess

team of Tatyana Ivanova, men's singles silver crowd wild as they completed the course in

were celebrating a hat-trick of their own slopestyle, with Joss Christensen claiming gold ahead of Gus Kenworthy (silver) and Nick Goepper (bronze).







In one of the most exciting finishes seen at these Games, Charlotte Kalla overtook Krista Lahteeenmaki, of Finland, and Germany's Denise Herrmann to win the women's 4x5km cross-country relay for Sweden and secure her third medal of Sochi 2014.

The 26-year-old – who had previously

The 26-year-old – who had previously claimed silver in both the skiathlon and 10km classic event – began the final leg of the relay in third place, 25.7 seconds behind her rivals

for the lead as the race entered its final stages, Kalla stormed along the home straight to secure a thrilling victory in dazzling sunshine, prompting wild celebrations from team-mates Ida Ingemarsdotter, Emma Wiken and Anna Haag.

There were raucous celebrations at the Iceberg Skating Palace too, where Victor An secured Russia's first ever Olympic gold medal in short track speed skating, following his victory in the men's 1,000m ahead of

And there was more joy for Russia in the men's skeleton, with reigning world champion Alexander Tretiakov claiming gold at the Sanki Sliding Centre, while Polish fans were revelling in the victories of speed skater Zbigniew Brodka, in the men's 1,500m, and ski jumper Kamil Stoch, who added the large hill title to the normal hill crown he won earlier in the Games.

vay's Kjetil Jansrud finally his hands on an Olympic gold medal, while the Netherlands sweep the s skating podium once aga

After winning silver in the giant slalom in Vancouver four years ago, and bronze in the downhill earlier in the Sochi Games, Norway's Kjetil Jansrud finally felt the joy of becoming an Olympic champion, as he secured gold in the men's super-G at a sun-drenched Rosa Khutor Alpine Centre.

but it's something you dream about since you're a kid. I'm one of those kids. Being here is an amazing feeling."

Canada's Jan Hudec sharing bronze, making Miller, at 36, the oldest ever

Olympic medallist in Alpine skiing.
In the Adler Arena, Jorien ter Mors led home a Dutch clean sweep of the medals in the women's 1,500m speed skating event, setting a new Olympic record of one minute 53.51 seconds in the process. Lotte van Beek beat team-mate Marrit Leenstra to the

cross-country 4x10km relay.





Alexander Zubkov and Alexey Vovoeda win an historic bobsleigh gold medal for the hosts, while Belarus also enjoys a golden day thanks to Darya Domracheva and Anton Kushnir

Alexander Zubkov and Alexey Vovoeda made history at the Sanki Sliding Centre, as they handed Russia its first-ever Olympic gold medal in bobsleigh by winning the two-man event.

The duo recorded a combined time of three minutes 45.39 seconds over the four runs to finish 0.66 seconds ahead of Switzerland, who took silver, and 0.88s ahead of the USA, who finished third.

Darya Domracheva also struck gold as she won the women's 12.5km mass start event to secure her third Olympic title of the Sochi 2014 Winter Games. The Belarusian biathlete, who had previously won the 15km individual event and the 10km pursuit, dominated the race from start to finish, building a 10-second lead by the second lap and missing just a single shot in the final shooting round.

Domracheva's compatriot Anton Kushnir later won another gold medal for Belarus as he claimed the men's freestyle skiing aerials title ahead of Australia's David Morris and China's Jia Zongyang, while US figure skaters Meryl Davis and Charlie White became the first Americans to win the Olympic ice dance title as they beat defending champions Tessa Virtue and Scott Moir of Canada by 195.52 points to 190.99.

**Day 12** 

The Republic of Korea's women make up for Vancouver 2010 heartbreak with short track relay gold

A thrilling last-lap manoeuvre by Shim Sukhee secured gold for the Republic of Korea in the women's 3,000m short track relay, with runners-up China disqualified for impeding.

The Korean quartet made up for the disappointment of their own disqualification in the Vancouver 2010 final to secure their fifth relay victory in the last six Winter Games, with Canada claiming silver and Italy bronze.

Norway's Jørgen Graabak also made up for his earlier disappointment by clinching gold in the Nordic combined large hill/10km event, having previously missed out on selection for the normal hill/10km, while a thrilling finish in the men's 15km biathlon mass start event saw Norway's Emil Hegle Svendsen beat Martin Fourcade of France in a photo finish to clinch gold.

Elsewhere, Slovenia's Tina Maze won her second gold medal of the Games with victory in the women's giant slalom, while the

Elsewhere, Slovenia's Tina Maze won her second gold medal of the Games with victory in the women's giant slalom, while the USA's David Wise became the first Olympic champion in the men's ski halfpipe and speed skater Jorrit Bergsma set a new Olympic record in the 10,000m as he led home a Dutch clean sweep.



Ole Einar Bjørndalen (pictured second from right) became the most decorated athlete in Winter Games history as he secured a record 13th Olympic medal in an event that was being held for the first time.

The 40-year-old Norwegian, competing in his sixth Games, teamed up with compatriots Emil Hegle Svendsen, Tora Berger and Tiril Eckhoff to win the inaugural mixed biathlon relay, giving

him his eighth Olympic gold medal and 13th overall, eclipsing the record of cross-country skier Bjørn Dæhlie.

In the women's bobsleigh, a dramatic late surge saw Canadian duo Kaillie Humphries and Heather Moyse successfully defend their Olympic title as they edged the USA's Elena Meyers and Lauryn Williams by just 0.10 seconds, having trailed by 0.11 seconds. 0.10 seconds, having trailed by 0.11 seconds

heading into the final run.

In the women's cross-country team sprint, Norway's Marit Bjørgen secured the fifth Olympic gold of her career with a nine-second victory over Finland alongside partner Ingvild Flugstad Oestberg, while the USA's Ted Ligety claimed a similarly comprehensive win in the men's giant slalom, beating France's Steve Missillier by 0.48 seconds.







Canada celebrate women's curling gold for the first time in 16 years, while the country's women secure a dramatic victory in the ice hockey final

After 16 years of waiting, Canada's women finally won their second Olympic curling title, with Jennifer Jones' team beating two-time defending champions Sweden to finish the tournament unbeaten.

The 6-3 victory in front of a packed crowd at the Ice Cube Curling Centre was Canada's first women's curling gold since 1998, when the sport returned to the Olympic programme in Nagano. Earlier, Great Britain secured bronze, with Eve Muirhead's team beating Switzerland 6-5 in the third-place play-off.

The women's ice hockey final saw
Canada celebrating gold once again,
although the victory was far less assured
than Jones' curling exploits. With the
USA leading 2-1 heading into the final
minute, Marie-Philip Poulin scored to force
overtime before striking again in the extra
period to give Canada its fourth successive
Olympic gold.

Olympic gold.

A similarly thrilling night at the Iceberg Skating Palace saw Adelina Sotnikova become the first Russian to win Olympic gold in women's figure skating, with a superb free programme giving the 17-year-old a narrow victory over the Republic of Korea's defending champion Yuna Kim. The result led to raucous celebrations in the Sochi venue.





Ukraine secure an emotional gold in the women's biathlon relay, while Victor An becomes the most successful short track skater in Olympic history.

High on the Psekhako Ridge above Krasnaya Polyana, Juliya Dzhyma, Olena Pidhrushna and twins Vita and Valj Semerenko claimed an historic gold medal for Ukraine, as they combined to win the women's biathlon relay.

The quartet – who each hold an Olympic Solidarity Scholarship – beat defending

The quartet – who each hold an Olympic Solidarity Scholarship – beat defending champions Russia by more than 26 seconds to give Ukraine only its secondever gold medal in the Winter Games, in what IOC President Thomas Bach described as a "really emotional moment".

Elsewhere, the decibel level at the Iceberg Skating Palace reached new heights as Russia's Victor An became the most successful short track speed skater in Olympic history by winning gold in both the men's 500m and 5,000m relay. The victories took An's career total to six golds and two bronzes, but the 28-year-old had to dig deep on the final lap to win the 500m title, while he also made the decisive move in the relay to send the partisan crowd into a frenzy.



a dramatic entry to the Winter Games on the penultimate day of Sochi 2014, as

Austria's Julia Dujmovits made a thrilling recovery to become the event's first Olympic champion.

The 26-year-old was trailing Germany's Anke Karstens by a seemingly unbridgeable 0.72 seconds after the first run, but a by just 0.12 seconds after the second and final run of the 325m course.

beating Slovenia's Zan Kosir in the final to

win his second gold of the Games, following

his earlier victory in the giant slalom.

Norway's Marit Bjørgen, meanwhile, was picking up her third gold medal of the Games – and the sixth of her career – as she won the women's cross-country 30km mass start to become the most decorated famels in Winter Company history. It was the female in Winter Games history. It was the 33-year-old's 10th Olympic medal and saw cross-country skier Lyubov Egorova and former Soviet speed skater Lidia Skoblikova.

"I'm not thinking about how many gold medals I have," said Bjørgen afterwards. and I'm really happy."













# **Skeleton** Men's Skeleton 15 February Sanki Sliding Centre "I think the skeleton start is very aesthetic and I wanted to capture that. I also really like coach cheering him on in the background. This photo is also topped with one of my favourite things: ice freckles caught in the air." Mine Kasapoglu **OLYMPIC REVIEW 39**

Figure Skating
Team Pairs Short
Programme
6 February
Iceberg Skating Palace

"Figure skating combines intense athleticism with incredible artistry and it is that combination that I look to capture. But it is difficult to photograph as skaters never move in a straight line! Another interesting thing is that it is one of the only sports in which a team uniform is not worn which makes for beautiful colour combinations on the ice."

John Huet



















### **Image** makers

Photographers are privy to the best of the action at an Olympic Games: we ask our five to share their experiences

### Mine Kasapoglu



What was the highlight of your Olympic Games in Sochi?

great. The weather was

Olympic Park were unforgettable.

What makes an iconic Olympic photo?

A photograph that captures an athlete also be judged on the following criteria:

composition, story, action, surprise, timelessness and good light.

These points will be multiplied by the technical difficulty and the artistic expression of the photo. Those with the highest scores can be considered iconic Olympic photographs.

Which Olympian would you have liked to photograph?

Hermann Maier in Nagano 1998.

### John Huet



What was the highlight of your Olympic Games in Sochi?

the highlight for me has

graphic perspective, a highlight was the women's ski jumping event; it was one of those magical nights where both the

### Which Olympian would you have

Which Olympian would you have liked to photograph?

There are many! I would have loved to have photographed Jesse Owens, or Dick Fosbury doing his famous "Fosbury flop". I did high jump at school and had an unrealistic goal of competing in the Olympic Games in Moscow in 1980. I really had no chance to get there and the Games were actually boycotted by the USA, but that was my dream.

#### **Jason Evans**



What was the highlight of your Olympic Games in Sochi?

In Vancouver I was determined to get a game-used hockey puck.

Unfortunately, I never did. In Sochi, I realised what a rare occurrence it was and dismissed the idea. During my first game, a puck came under the net and landed at my feet. It was a highlight because in the end, we are all really just fans of the game.

What makes an iconic Olympic photo? It has to capture a significant event or emotion that you may not have the perspective on yet. Time weeds out which photo becomes iconic.

#### Which Olympian would you have liked to photograph?

When I was growing up Carl Lewis was an icon to me. He had the showmanship and the personality, as well as a great smile, which would have been great to capture.

### **Christopher Graythen**



What was the highlight of your Olympic Games in Sochi?

Covering the USA vs Russia hockey match was one of the highlights. Just walking

into the building you could really feel the intensity of the players and the crowd, and to witness a thrilling finish was very special.

#### What makes an iconic Olympic photo?

For me, iconic Olympic photos capture the total emotion of the moment for the athletes. Sometimes that's the pure joy of winning, and sometimes it's the agony of defeat. You have to find that moment of raw emotion when it all comes together.

#### Which Olympian would you have liked to photograph?

If I had to choose a Winter Games athlete, I would love to have been at Eric Heiden's five-gold-medal-performance at the 1980 Olympics. Speed skating is an amazing sport to shoot, along with that gold suit!

### **David Burnett**

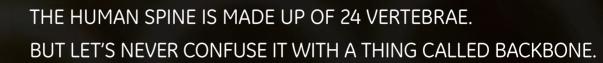


What was the highlight of Sochi 2014 for you? Standing with the Nordic combined ski jumpers at the top of the large hill ski jump, iust centimetres from the

grooves that they fit their skis into to slide into the skv. There are few times where people's bodies make a 'whoosh' sound.

#### Which Olympian would you have liked to photograph?

I grew up across the street from Alf Engen. a Norwegian immigrant who came to the USA in the 1930s, and brought with him a whole new sense of what Alpine skiing was about. He made the US team in 1940 as both a slalom skier and a ski jumper but those Games were cancelled because of war, and he never got to compete. I would love to have accompanied him to the top of a ski jump and watched him perform that fearless gesture on skis. It would have been jumping with heart, and that heart is what I would have loved to capture.















### Thomas Bach IOC President

"These were great Olympic Winter Games. The response we got from all the different participants has been really overwhelmingly positive. I had the opportunity to spend four nights in the different Olympic Villages, speaking to the athletes, and there was not a single complaint. They really loved the facilities, the quality of the Olympic Villages, and the proximity of the Villages and their venues. These Games were a very special experience."

### Dmitry Chernyshenko Sochi 2014 President

"At the beginning some people asked me, 'What do you expect the most?', and that was that the atmosphere we achieved would be the major outcome of the Games. This great atmosphere in the Park it was electric. We have seen how dramatically the Games have changed my home city. This was a once-ina-lifetime opportunity not only for me and this particular city or entire region, but a unique chance for the country to show itself to the world. I hardly could have expected at the beginning of the journey that it would be as successful as it is now."



### Teemu Selänne

Ice hockey, Finland

"Every Olympic Games is a new story and a new adventure. I'm very happy and thankful to be here. It doesn't matter if it's the first or sixth time, it's very special and another great experience. Knowing it's going to be my last Games is a good thing, as you can really enjoy it. You see things differently and just enjoy it."



### Sara Takanashi Ski jumping, Japan

"It's my first time at the Olympic Games and I'm really happy that women are now able to participate in women's ski jumping. I've been living in the Olympic Village and it's really fun. We eat all together and the food is really good. It's a great experience being at the Olympic Games and I'm glad to be part of it. I came here wanting to do my best. I hope I will have a chance to compete in the next Olympic Games."





### Conor Lyne Alpine skiing, Ireland

"I like the general, day-to-day things like trading pins with athletes from other countries. It's so simple, but you get to hear their story and share your own. You get to meet people who you don't usually get to meet. And you get to meet people from different sports, like bobsleigh."



Billy Demong (@BillyDemong), nordic combined, USA, on Twitter

"Not sure about much but darn sure the weather, the people, the organisation and the scenery are amazing."



## Bob de Jong Speed skating, Netherlands

"It's great to be here. The atmosphere is great. The Village, the rooms, everything is perfect. And it is all very Russian. I like that. I like to experience the local culture, even if I only stay in the Olympic Village."



### **Gracie Gold,**Figure skating, USA

"The novelty of the Olympic Games is it can be a once-in-a-lifetime competition. You can't guarantee you will go to another one, no matter how good you are. So to be in your first one and experience everything for the first time is incredible. It's like 100 out of 10. It's unbelievable seeing all the countries, all the athletes. It was incredible to skate over the Olympic rings. I actually start my programme right in the centre."



### Sander van Ginkel Olympic fan from the Netherlands



"We've been here for five days and we've seen ski jumping, ice hockey and speed skating. The atmosphere is really

nice, everyone seems friendly and I really like it. We were in London for the Games in 2012 as well and it feels very similar to that, especially with this nice weather!"

I cried at my first swimming lesson.
And my second. I think water's kinda scary.
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We hang out at swimming lessons.
I didn't cry at my third lesson.
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Park Seung-Hee (@hkjhy0328) Short track gold medallist, (KOR) on Twitter



"Before our medal ceremony! This is a really happy

day. We are being rewarded for all our efforts :-). Today we'll just enjoy ourselves! Girls, we've come through a lot!"



### **Colin Howieson**

Olympic fan from Canada

"We went to Vancouver in 2010 and while we were there I decided to start saving to come to Sochi, as it was such a good experience. It's nice to come to a country that you might not otherwise visit for such a great event. I convinced my parents to come as well and it's been unbelievable so far. The venues and the events we've seen have been amazing. Everyone's been so friendly and we've already been asked to pose for photos with Russian fans so many times. We're having a great time and we've just been talking about maybe going to PyeongChang in four years' time!"



## Linda van Aalten Sochi 2014 volunteer from the Netherlands

"I'd only seen the Games on TV, so I thought it would be a great experience to be part of the biggest event in the world. It's beyond all my expectations and even bigger than I imagined. It's great to be here and although we work hard, we've been able to see a lot of the Games as well, which is the icing on the cake. I got to go to the Opening Ceremony and that was amazing. The show was spectacular and that was when I realised that the Games were really starting and it was real. It was a great moment. It's also been wonderful to meet people who have travelled here from all over the world and to learn more about Russia, plus the atmosphere around the Olympic Park has been really fantastic. It's great when they thank the volunteers at each event. You feel so privileged to be here. It's really a unique experience and opportunity."



### Chloé Dufour-Lapointe Moguls silver medallist, Canada

"In Vancouver I didn't have my sisters with me, so I was kind of alone. It was my first experience of the Games, so I didn't really know where I was going. Here it has been a whole new experience. We didn't know what to expect, but now we have our medals and we're just cherishing every moment."











"The Olympic Games is an amazing stage that hosts the dreams of all athletes. On this stage, everyone is a winner, no matter what the result. The finest moment of a person's life is not when his dream comes true, but the journey to pursue the dream."



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### Rosalind Pearson Sochi 2014 volunteer from Great Britain

"A lot of my friends volunteered for the London 2012 Games and I realised that I should have done it as well. I heard wonderful tales from them and felt enthused by that, so I thought I would apply to volunteer in Sochi. It's been hard work, but it's really enjoyable as well. It's been really good to socialise with all the other volunteers and I've also been able to see some of the events. Being in the Iceberg Skating Palace and hearing the Russian fans nearly take the roof off with their cheering was amazing. It has way exceeded my expectations and I'm looking ahead to Rio now!"



Alex Ovechkin (@ovi8), ice hockey, Russia, on Twitter

"We've arrived at the Olympic Village! It's incredible!!!"



### **Alexey Voevoda** Two-man bobsleigh gold medallist, Russia

"About 10 years ago, I wouldn't have imagined that the Olympic Winter Games would take place here in my home town of Sochi. It was a town with only one road leading to the mountains where two cars would have trouble passing each other, but now it resembles a beautiful European city and I'm very happy. I am the only one from Russia's Olympic team who is from Sochi. This is my home town and, as we say



### **Darya Domracheva** Biathlon triple gold medallist, Belarus

"It feels amazing but I don't think I will be able to feel all of my emotions until after the Games. I'm really glad to be here, with this amazing atmosphere and amazing support. The venue has been great: it's really comfortable for the athletes and I think they did a great job."



### **Peter Crook** Ski halfpipe, British Virgin Islands

"I am only the second athlete from the [British] Virgin Islands to come to the Winter Games, so that makes it an extra proud moment for me. It has been a huge honour to be able to represent my country here, and put it back on the charts for the Winter Games after 30 years. I am also part of the Olympic Solidarity programme and have had their support for the last 12 months. I was the flagbearer at the Opening Ceremony which was awesome."



### **Brett Linden** Olympic fan from the USA

"We went to the 1996 Olympic Summer Games in Atlanta as a family and then we went to the Olympic Winter Games in Vancouver as well in 2010. We had a great experience there so we said we're definitely going to Sochi as well. The atmosphere here is great - everyone has been so welcoming. The Park is huge and all the venues look amazing, plus you get a spectacular view of the mountains."



### Adelina Sotnikova

Figure skating gold medallist, Russia

"It was my dream to win in Sochi. I'm so happy that the Olympic Games were here in Russia because my fans are so supportive. Now I realise Russian support really is the best. I've never skated in front of that kind of audience before so I got a little nervous before I went out on the ice but I pulled myself together. I have competed in Russia a lot but to perform at the **Olympic Games in Sochi is just something** else - it is an incredible moment."





# Dazzling Debuts

Twelve thrilling new events burst onto the Olympic landscape in Sochi, drawing praise from fans, officials and athletes alike, as Michael Stoneman reports



hether you are a fan of aweinspiring aerial exploits, adrenaline-fuelled racing, or simply good old-fashioned teamwork, there was sure to be a new Olympic event catching your eye at the Sochi 2014 Olympic Winter Games.

Indeed, it was hard to miss the debut of snowboard slopestyle, with the "stoked" Sage Kotsenburg securing the very first gold medal of the Games as the event burst onto the Olympic programme in a blur of big airs, triple corks, tail grabs and 1,620-degree rotations.

The gravity-defying spectacle – which sees athletes perform a series of technical aerial tricks as they descend a course consisting of rails and a variety of jumps – was joined by 11 other new events, with women's snowboard slopestyle being

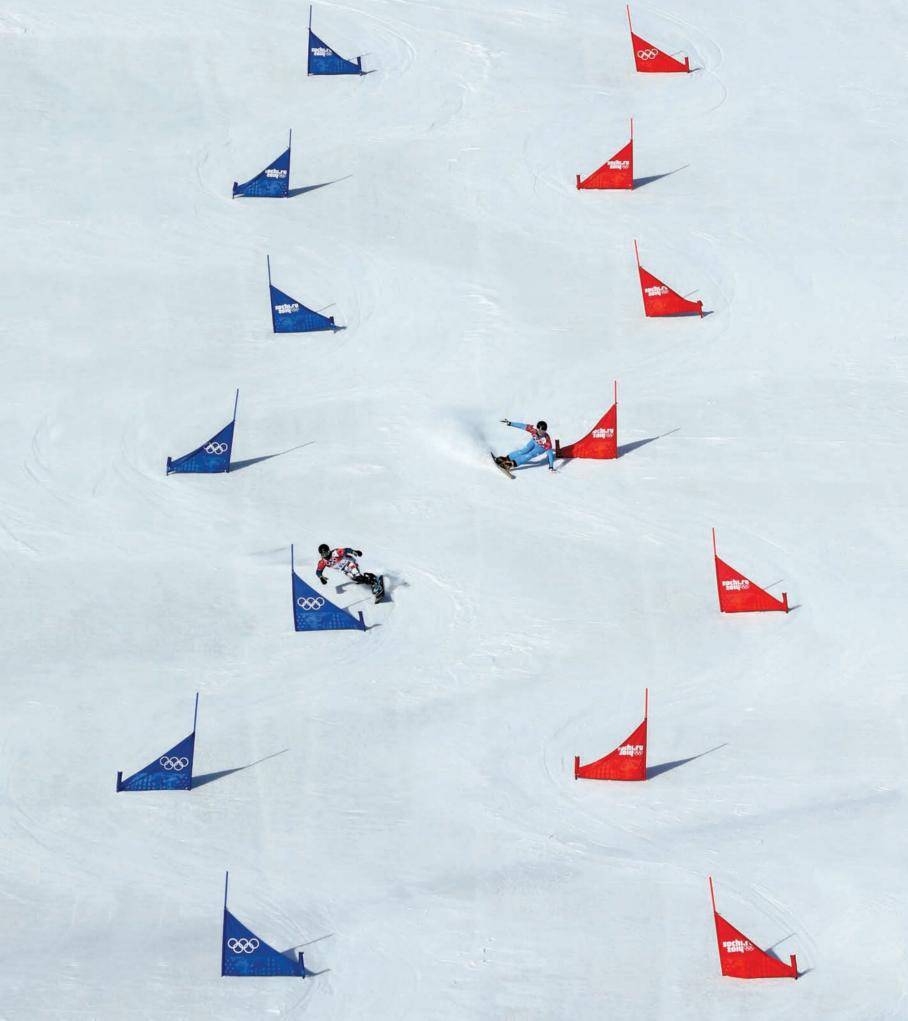


joined by the mixed figure skating team competition, biathlon mixed relay, mixed luge team relay, men's and women's ski halfpipe, men's and women's ski slopestyle, men's and women's snowboard parallel slalom and women's ski jumping also being held for the first time at a Winter Games.

For 20-year-old US snowboarder Kotsenburg, the addition of slopestyle allowed him to realise a long-held ambition to compete on the Olympic stage.

"It is a dream come true, for sure," he says. "I'm from Park City, Utah, and having the Winter Games there in 2002 I watched a couple of events, and the highlight was seeing Ross Powers, Danny Kass and JJ Thomas sweep the halfpipe podium. And then 12 years later here we are, and I am sitting here with a gold medal."

**Above** The men's snowboard slopestyle event made its debut in Sochi Left The Czech Republic's Marek Skala in the men's ski slopestyle Right Russia's Stanislav Detkov and Austria's Anton Unterkofler go head to head in the snowboard parallel slalom





Other athletes were similarly thrilled to be at the Winter Games for the first time, giving them the chance to be part of history as their events made their Olympic debuts.

"I didn't think I would ever get to come to an Olympic Games. I'm just so stoked to be here and that everyone's going to see what slopestyle is all about," said Canadian snowboarder Spencer O'Brien. "I think it's something that all of us have been dreaming about for a long time. We all get to make history – whether we medal or not."

Also writing their names into the record books were the world's leading female ski jumpers.

"Being here is history," said US ski jumper Lindsey Van. "I want more people to see that women can ski jump."

The addition of team events in luge and figure skating, meanwhile, gave many athletes the chance to share Olympic glory with their compatriots for the first time.

"We are normally individual athletes but now to become Olympic champions as a team, this is the greatest," said ➤





"Being here is history.
I want more people to see that women can ski jump"
American ski jumper
Lindsey Van (left)



Above and left The innovative team figure skating competition (above) made its debut as an Olympic event in Sochi, as did women's ski jumping (left)



BEFORE THE WORLD

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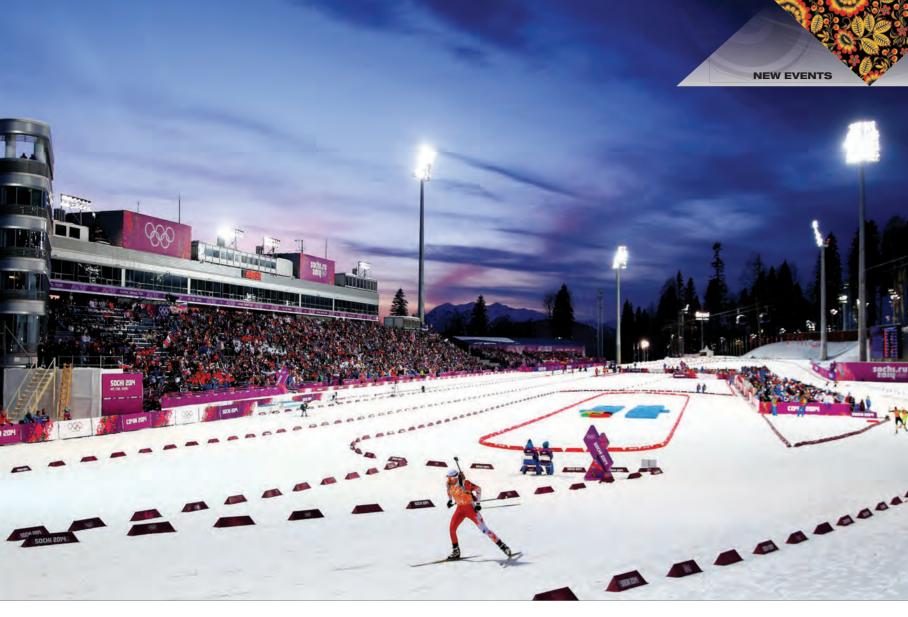
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Germany's Natalie Geisenberger, who was delighted to win the first ever luge relay gold medal.

"One can only dream about it," she adds. "You become a part of the sport's history. We are very happy."

Kirsten Moore-Towers, who won silver in the first ever figure skating team event, was also pleased to be able to compete alongside her fellow Canadian skaters.

"Usually we don't get an opportunity to be a team with the others," she says. "This competition is different. When we heard about it we wanted to take part.

"It's brought us closer as a team. cheering everyone on. Someone showed us a video of all of us cheering Kevin [Reynolds] and it's amazing to see how excited we were with every jump he landed. It was really amazing how it brought us all together."

The mixed biathlon relay, meanwhile, brought men and women into the same team for the first time at the Games,

which Tora Berger - a member of Norway's gold medal-winning quartet - described as a "special" moment.

According to IOC Sports Director Christophe Dubi, it is vital to regularly review and update the Olympic programme in order to keep the Games fresh and exciting for fans.

"For the IOC, what is at play is to review the programme on a regular basis to make sure it remains relevant," he says. "Of course, we need to preserve our history, but at the same time we have to remain relevant and make sure that we capture new audiences as well."

And those audiences seem impressed with what they saw in Sochi as well.

"The new events have been really cool," said Brett Linden, an American in the Olympic Park. "I've really enjoyed the freestyle skiing and the snowboarding. I think it's great to get those types of events in the Games as it attracts a new generation of younger fans."

Above The addition of the mixed relay gave male and female biathletes the chance to compete alongside each other for the first time at the Games

With Sochi 2014 enjoying record viewing figures around the world - both on television and digital platforms - it's clear that millions of fans around the world shared Linden's view.

### **New in Sochi**

- **Biathlon mixed relay**

- Figure skating team event Luge team relay Ski halfpipe (men's)
- Ski slopestyle (men's and women's)
- Snowboard slopestyle (men's and women's)
- Snowboard parallel slalom (men's and women's)
- Women's ski jumping



### The Faces of the Games

Although the athletes were the undoubted stars in Sochi, a huge team of Olympic volunteers was working tirelessly behind the scenes to help the Games run smoothly, while their positive experiences also made a mark on Russian society as a whole, writes Joanna Hunter

ith their brightly coloured uniforms, broad smiles and eagerness to help, the 25,000-strong team of Sochi volunteers helped bring the 2014 Olympic Winter Games to life, while also ensuring that everything ran as smoothly and efficiently as possible.

As with any edition of the Olympic Games, the efforts of the volunteers – while perhaps not as celebrated as those of the athletes – were just as integral to the overall success of Sochi 2014, helping to create what organisers described as a "special atmosphere" during the Games.

Volunteering has, of course, long been a core part of the Olympic Games, ever since it was first introduced at London in 1948. Whether it was the 2,191 volunteers at the Helsinki Olympic Games in 1952, or the 60,000 at the London Games in 2012, volunteers from around the world have been essential to the success of every Games.

And Sochi was no exception. Here, the 25,000 members of Komanda 2014 – or Team 2014 – as they were known, worked on everything from transport to technology to working at the Olympic ceremonies.

An achievement certainly, but even more so when you consider nothing on this scale had ever been attempted in Russia before. As Dmitry Chernyshenko, President of the Sochi 2014 Organising Committee, put it, "When Sochi began the bidding process in 2005, the concept of volunteering simply did not exist in Russia."

To address this, the Russian parliament formalised the "Games volunteer" concept into law, while the Sochi 2014 Organising Committee mounted a nationwide volunteer recruitment campaign, with 26 Volunteer Centres set up across the country tasked with changing the perception of volunteering and highlighting opportunities for those who wanted to get involved.

"Only 3% of the Russian population was involved in the volunteer movement five years ago," explains Marina Pochinok, Workforce Vice President of the Sochi 2014 Organising Committee. "There was no legal definition of the word 'volunteer,' and we had to start from scratch to create the programme's basic platform." ▶







"82% of selected applicants were aged between 18 and 30, making for an average volunteer age of just 23"



With a total of 200,000 applicants, it was an enormous success. Volunteers flocked from as far afield as St Petersburg, Vladivostok, Arkhangelsk and Omsk, representing every region of Russia. This also meant that, for the first time at an Olympic Games, 95% of the workforce came from outside the region of the host city. A further 1,800 – representing some 66 nations – came from outside Russia.

Of the applicants chosen, 82% were aged between 18 and 30, making for an average volunteer age of just 23, compared with 44 in London and 45 in Vancouver.

Interestingly, more than 60% of the volunteer force were female, and 54 families were also represented – volunteers signed up with their brothers and sisters, husbands and wives, or parents with their children.

Training for the 25,000 selected volunteers began in March 2013. There were three stages: stage one was a three-day general training course held at each regional Volunteer Centre, which covered the history and values of the Olympic Games, details of the Olympic sports and introduced volunteers to the sports tracks and venues located in the Sochi Coastal and Mountain clusters. Stage two was a further three-day course where volunteers got to learn more about their individual roles, and stage three, held immediately before the Games, allowed the volunteers to meet the venue teams and familiarise themselves with their location.

And the intensive training was a worthwhile investment, with the volunteers receiving widespread praise for their efforts during the Games.

Above (clockwise from left)
Brightly clad volunteers were a common sight in Sochi; from site maintenance to giving directions, the Games could not have taken place without their help







"The volunteers are the people who bring the beauty and special atmosphere to the Games," says Pochinok. "These are special people who can radiate this atmosphere to the public and really create a very successful and very friendly Games."

The volunteers themselves were also delighted to be making such significant contributions to the overall success of Sochi 2014.

"I am really happy that I'm here," said Natalia Salmina, a medical volunteer from Ufa. "Of course all of us are very happy to make these Games happen. All of us work very hard and do everything we can to make the competitions you see run smoothly. We are all really happy to be part of this great event, the Olympic Games."

Oksana Shulzhenko, a volunteer from Kharkov, Ukraine, added: "Even before ➤





Above and right
Volunteers underwent an intensive training programme that enabled them to provide vital assistance throughout the Games

you set your foot inside a sports venue, you really feel that the air is filled with the Olympic spirit! It is truly inspiring, it gives you an incredible energy, and I feel that I will come home a different person."

But it's not only the volunteers in Sochi who have benefited from the Olympic volunteer initiative – its influence can be felt across Russian society.

By the end of 2012, around 2,800 projects involving volunteers of the Games had already been successfully implemented across the country, with Russia climbing to eighth place in the 2012 World Giving Index, which measures the number of people involved in voluntary work.

"Three years ago, people reacted sceptically to the word 'volunteer,' as it was new to the Russian language, but now this word has only positive connotations," explains Alexander Pflyuk, a volunteer team leader from Siberia, who, along with his team, travelled for three days to be part

of the Games. "Young people are proud to be part of the volunteer movement."

It is this sea change in Russian attitudes that Dmitry Chernyshenko believes will be one of the most important long-term benefits of the Sochi 2014 Winter Games.

"Our ultimate goal is to inspire millions to join the revived volunteer movement across Russia, making a meaningful contribution to society that will leave a lasting legacy for generations to come," he says.

If the efforts of the Sochi 2014 volunteers are anything to go by, then they are already on the right track. ■

"The volunteers are the people who bring the beauty and special atmosphere to the Games" Marina Pochinok















## MY GAMES JEAN-CLAUDE KILLY

FRANCE'S JEAN-CLAUDE KILLY DELIGHTED THE HOME CROWD AT THE 1968 WINTER GAMES IN GRENOBLE BY WINNING ALL THREE ALPINE SKIING EVENTS TO MATCH THE INCREDIBLE 1956 ACHIEVEMENT OF AUSTRIA'S TONI SAILER

y first Games were 50 years ago, in Innsbruck in 1964, but I still remember them. I didn't do very well, so they're not particularly fond memories, but it was still an incredible experience to participate at the Games.

There are millions of children, all throughout the world, who dream of participating in the Games, but only a few who qualify to go. Just being there is, in itself, an amazing achievement. It's a dream come true.

The size of the Games was incredible. To a young kid, it was unbelievable. You would meet people that you would never meet otherwise, from countries that you didn't even know existed – it made it all totally special.

I didn't take part in the Opening Ceremony, as I had the downhill the next day, and I realised afterwards that it was a mistake not to be there.

Looking back, I basically wasn't ready to perform at the Olympic level in 1964, but it helped me prepare for my next Games. Without the 1964 Games, I wouldn't have

been able to achieve what I did in 1968.

In Grenoble, I made sure I was in the Opening Ceremony, because I missed too much by not being there in Innsbruck. I didn't want to make that mistake again and it was beautiful.

The 1968 Games are difficult for me to describe. I won two gold medals in the first few days of the Games and then suddenly I was at the centre of everything. We even needed gendarmes where we were staying because there was so much interest, especially with the Games being in France.

Charles de Gaulle had worked hard to bring the Games to France and I had wanted to be successful for him and my country.

I had not been doing well in the downhill before the Games; for some reason I just couldn't win any races, so I was very focused on what I had to do because I knew it was going to be very difficult.

In the Games, you never know what is going to happen, so winning the downhill by eight hundredths of a second was incredible. The weather was very bad and the pressure was high because it was the first event.

For me, the giant slalom was the easiest race to win because it was my favourite event. Then, the slalom was very difficult because if you look at previous Games, it is not usually the favourite who wins. We had two runs in thick fog and it was very difficult. I skied as best as I could; I went all out and just hoped! And then, voilà!

I was very good friends with Toni Sailer and he gave me some great advice a year before the Games. He said I shouldn't ski in the last few days leading up to the Games, because I should be arriving in Grenoble very fresh, very strong and well rested. I did exactly what he said.

At 24, it was just an incredible experience and at the end of the Games, I announced my retirement from competition.



GRENOBLE 1968 Gold: Downhill Gold: Giant Slalom

Gold: Slalom



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#### PYOTR BOLOTNIKOV

SOVIET LONG DISTANCE RUNNER WHO WON 10,000M GOLD AT THE 1960 OLYMPIC GAMES IN ROME

Former long distance runner Pyotr Bolotnikov (right), who won Olympic 10,000m gold for the Soviet Union at the 1960 Games in Rome, has died at the age of 83. Bolotnikov first competed in the 1956 Olympic Games before winning gold in Rome four years later. He also broke the 10,000m world record in October 1960, before repeating the feat in August 1962, just two weeks before winning gold at the European Championships.



#### FRANZ GABL

THE FIRST AUSTRIAN TO WIN AN OLYMPIC ALPINE SKIING MEDAL

Austrian Olympic skier Franz Gabl (below, right) has died, aged 93. Born in Anton am Arlberg, Gabl was the first Austrian to win an Alpine skiing Olympic medal – a silver in the downhill at the Games in St Moritz in 1948. After retiring from competition, Gabl coached the Canadian women's Olympic ski team for the 1952 Games, then the men's team four years later.



#### **IMRE NAGY**

Hungarian pentathlete Imre Nagy, who won team gold and individual silver at the 1960 Olympic Games in Rome, as well as a team bronze four years later in Tokyo, has died at the age of 80. A three-time medallist at the World Championships. Nagy was also the coach of the Hungarian team. Within the International Modern Pentathlon Union (UIPM). he was Deputy Secretary General, a member of the Board and the Cultural Commission, and an honorary member. He was also greatly involved with the Hungarian Olympic Academy.

#### **GYULA TÖRÖK**

Former Olympic boxing champion Gyula Török of Hungary has passed away at the age of 75. Török was a member of the national squad during one of the golden eras of Hungarian boxing between 1958 and 1964. He won a silver medal at the 1959 European Boxing Championships, before claiming Olympic flyweight gold at Rome 1960. He went on to coach in Hungary and was assistant coach of the national boxing squad from 1993 until his retirement.

#### **UROŠ MAROVIĆ**

Former water polo player Uroš Marović, who won Olympic gold with Yugoslavia at the 1968 Games in Mexico City, has died aged 67. He won 203 caps for the national team and scored 198 goals. As well as Olympic gold in 1968, Marović also won two European bronze medals, in 1970 and 1974. Marović will be remembered for scoring a decisive goal in overtime of the Olympic gold medal match against the Soviet Union.











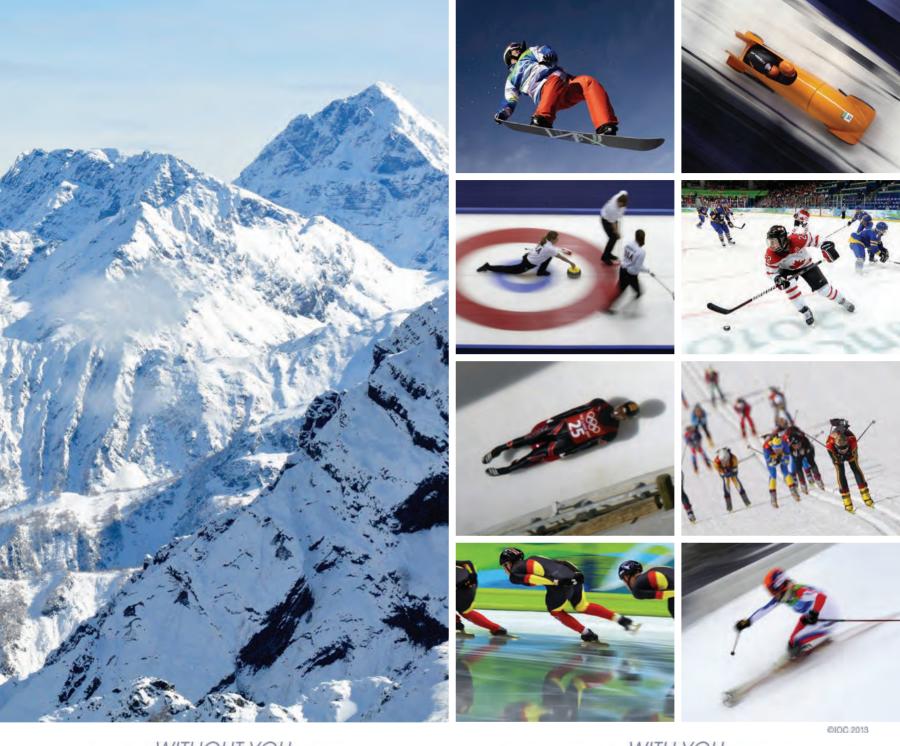
## **BEST OF SOCHI 2014**

DISCOVER OR RELIVE THE HIGHLIGHTS OF THE 2014 WINTER OLYMPIC GAMES IN SOCHI



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